

# Alma Campos

Writing and Web Design  
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## Content and Copywriting

Articles	Pitches
Bios	*Posters
Blog posts	Press Releases
*Brochures	Speeches
*Business Plans	Social Media Posting and Management
*Educational materials	Tone of Voice in Branding
*Emails and Newsletters	Video Scripts
*Guidebooks	Vision Statements
Mission Statements	Website Content

## WordPress Theme Customization

Theme Development and Customization using WordPress  
Content Creation and Content Upload  
Google Analytics  
Logo Design and Visual Branding  
Hosting and FTP Support  
Plugin Development  
SEO and Site Indexing  
Stock Images  
Website Maintenance

## Web Design

Custom Coded Website  
Content Creation and Content Upload  
Google Analytics  
Hosting Support and FTP  
Logo Design and Visual Branding  
Plugin development  
SEO and Site Indexing  
Stock Images  
Website Maintenance

*\*Graphics can be included*

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